



LEGACY A NEW ERA

legacy  cares
positive starts here.

2024 SPONSOR PACKET

ANNUAL SPONSORSHIP LEVELS

2024

	PRESENTING: \$15,000	DIAMOND: \$10,000	PLATINUM: \$7,500	GOLD: \$5,000	SILVER: \$3,500	BRONZE: \$2,000	ADVOCATE PLUS: \$1,500	ADVOCATE: \$1,000	FRIEND: \$500
Presenting sponsor naming rights	✓								
Co-Marketing Plan	✓	✓	✓						
Advertising through social media, newsletter	✓	✓	✓	✓					
Inclusion in press releases	✓	✓	✓	✓	✓				
Logo and link on website	✓	✓	✓	✓	✓	✓			
Logo or name on all marketing material	✓	✓	✓	✓	✓	✓			
Event Ticket(s) to each 2024 event	10	8	6	5	4	3	3	2	1
Name on all marketing material (text only)							✓	✓	✓
Name listed on website (text only)							✓	✓	✓
Name listed in promo video(s) (text only)							✓	✓	✓

PRESENTING CORPORATE SPONSOR



PRESENTING PARTNER SPONSOR



PRESENTING SPONSOR NAME HERE
[15,000]

PRESENTING SPONSOR NAME HERE
[15,000]



EVENT Here

legacycares
positive starts here.

ALL OTHER SPONSORS ARRANGED BY LEVEL HERE



DONATE TODAY, CHANGE A LIFE

\$15,000

Cottage: Routine maintenance and repairs

(including replacing stairs and ramp)

Grace Project: 200 conference bags

Substance Abuse Group: refreshments *(coffee, creamer, water)*

Master Leasing: holiday gifts for clients and kids

Homebase for Housing: socks, tooth brushes, toothpaste for homeless clients

\$10,000

Provides groceries for the Cottage for a Year

\$5,000

Provides a dinner Grace Project Conference attendees

\$3,500

Provides 42 substance abuse group sessions
(3 x week/3 months) at Legacy Counseling

\$2,000

Provides 2 Months of groceries for the Cottage

\$1,500

Provides basic furnishings for a Master Leasing client's apartment *(bed frame, mattress, couch, dining table, & coffee table)*

\$1,000

Provides bulk supplies for the Cottage for a month *(toiletries, cleaning supplies, paper goods)*

\$500

Provides 10 individual therapy sessions at Legacy Counseling

\$250

Provides a job training course for homeless clients working towards self sufficiency at Master Leasing & Cottage

\$200

Provides a week of groceries for the Cottage

\$150

Sponsors a Grace Project Conference attendee

\$100

Provides 2 affordable therapy sessions

\$50

Provides 2 rideshares for clients to appointments

\$25

Provides 4 bus passes for Master Leasing & Cottage clients

FROM OUR STAFF

“Legacy is a place of healing.”

—Dr Derek

“For Nineteen years, I have had the honor of working for Legacy, and watching the lives of our clients be transformed. From the moment the client walks through the door for the first time, they know they are cared for, and supported by our incredible staff.”

—Tammy

“Legacy saves lives!”

—JoAnne

2023 FACTS

LEGACY FOUNDERS COTTAGE

- Served a total of 23 Individuals (2 of those individuals gained their heaven wings while in our care)
- Served 4882 meals
- Had a total of 1032 bed nights
- Successfully discharged 8 clients to safe and stable housing

MASTER LEASING

- ML served a total of 31 individuals (9 families and 14 kids under the age of 18 y/o)
- 3 people graduated from the program this fiscal year and obtained their own housing.
- ML provided 10,364 nights of housing for individuals and families

HOMEbase FOR HOUSING

- HBH has served a total of 158 clients
- They have had a total of 3996 visits to their website,
- They hosted 2 annual workshops (HIV 101 & Housing 101) in the community and overall had 136 attendees,
- They have provided 40 referrals to prevent homelessness, and 134 other housing referrals were made for clients to connect with other service providers
- 13 individuals received stable subsidized housing

COUNSELING

- In 2023 we had 120 new clients enroll
- We currently have an active roster of 350 clients
- We provided over 2,000 individual counseling sessions,
- We provided 2,350 hours of Intensive Outpatient Substance Abuse treatment
- We have 3 minority therapists that see 8% of our minority population

GRACE PROJECT

- GP has 36 women who are currently enrolled in the Leadership Academy,
- 200 women registered for the 2023 Grace Project National Conference and 163 attended the conference.
- 42 women have participated in our IAmRed Campaign which helps women build up the courage to publicly disclose and share their stories,
- GP also offers weekly support groups which are held virtually. The groups usually have 10-15 women in attendance.
- In addition, outside of our annual conference they have hosted a total of 7 social activities for the women located in the DFW area.

FROM OUR CLIENTS

"If I hadn't been referred to Legacy Cares, I believe I would have had a mental breakdown. I didn't realize how much I needed therapy, just to get a proper perspective on how my experiences past and present have affected my life."

—Counseling Center Client

"Job well done- very friendly and efficient, made contact with Master Leasing and helped find housing for me and my children with my background. Thanks Homebase for Housing"

—Homebase for Housing Client

"I appreciate Legacy Cares for working with me to get in. After years of trying, Legacy showed me that continuing to fight for my mental health is worth it. Therapy Thursday is my favorite day of the week."

—Counseling Center Client

LEGACY CARES PROGRAMS

legacy counseling

Conveniently located in the Uptown area of Dallas, Legacy Counseling Center provides affordable, quality mental healthcare and emotional support services to hundreds of men and women diagnosed with HIV or AIDS. The center offers individual, group, and family counseling by fully licensed professionals. The agency also provides a 24-hour emergency hotline available to anyone facing suicidal or other crisis situations.

Substance Abuse Program

A specialized practice of the Counseling Center, the Substance Abuse Program provides both intensive and supportive outpatient substance abuse treatments as well as ongoing relapse prevention services for HIV-positive individuals struggling with alcoholism and other chemical dependency issues. The program educates clients about drug abuse and its effect on HIV and AIDS in both group and individual therapeutic sessions.

legacy cottage

Opened in 1996, Legacy Founders Cottage is a licensed, seven-room special-care facility in a cozy, homelike environment for people living with AIDS in critical stages of their illness who require 24-hour supervised care.

legacy homebase

Homebase for Housing is a housing information and referral program dedicated to preventing homelessness and improving the quality of life of people living with HIV/AIDS in Dallas County and seven surrounding Counties. Homebase for Housing has collaborated with local AIDS Service Organizations and other housing community based organizations to develop an extensive clearinghouse of information and referrals for housing options as well as other related supportive services.

legacy housing

Master Leasing is a 32 apartment housing unit which gives over 50 clients and their families the opportunity to transition from homelessness to stabilized housing and long-term life success. Not only do Master Leasing clients get shelter through subletting apartments from Legacy, they get the chance to work towards independence. Participants also receive personalized one-on-one Case Management.

legacy graceproject

The Grace Project Women's Program is a year-long program designed to provide support and education to women living with HIV and AIDS. The program's centerpiece is the world's largest conference for positive women at this annual life-changing conference. In addition to the conference, there is also a leadership academy, educational seminars, and our WarmLine that is used to reach out and provide support to the women on a monthly basis.



DONATE TODAY
legacycares.org/donate



[f@LegacyCares](#) | [@LegacyCares](#) | [@LegacyDallas](#)

[#LegacyCares](#) | [#LegacysAngels](#) | [#LeaveYourLegacy](#)

Counseling & Founders Cottage: LegacyCares.org
Grace Project: LegacyGraceProject.org
Homebase for Housing: HomebaseForHousing.org

Counseling & Housing: **214.520.6308**
Cottage: **214.941.7373**
Crisis Line: **214.679.0099**

Executive Director:
Brooke Henderson | Brooke@LegacyCares.org

Director of Development:
Jason Brock | Jason@LegacyCares.org

Board Chair:
Shannon Mitchell-Percell | Shannon.MitchellPercell@LegacyBoard.org

Event Coordinator:
Cody Lynch | Cody@LegacyCares.org

