



**Support. Educate. Empower.**

**LEGACY CARES'  
GRACE PROJECT  
FOR WOMEN  
LIVING WITH HIV**

*Bringing women  
together since 1999.*



# ABOUT US

For over 30 years, Legacy Cares has provided quality mental healthcare, substance abuse treatment, and special care housing services for people challenged with HIV and AIDS. In 2024, Legacy's Grace Project celebrated 25 years of bringing women together. What started as a pizza party for 10 women has grown into a network, and for many, a sisterhood of over 200 women living with HIV across the country.

Grace Project participants receive a year-round supportive network of peers and dedicated volunteers to help them accomplish their goals, and maintain their HIV care regimens.



# Annual Grace Project Conference

## ABOUT US

Legacy Cares' Grace Project exists to break through the stigma that prevents women from accessing healthcare and support. The Grace Project Supports, Educates, and Empowers (S.E.E.) women by providing access to affordable mental health and substance abuse counseling, support groups, educational workshops, and its signature event- The Grace Project National Conference for Women living with HIV/AIDS.



The Grace Project Conference is the the nation's largest conference specifically for women living with HIV/AIDS, reaching over 200 women each year. This 3-day weekend is filled with peer-led discussion groups, workshops and educational talks from health care professionals, local leaders, and community members.

234 women from across the U.S. registered for the 2025 Conference  
(unduplicated registrations)



42% were returning from 2024

## SUSTAINED IMPACT

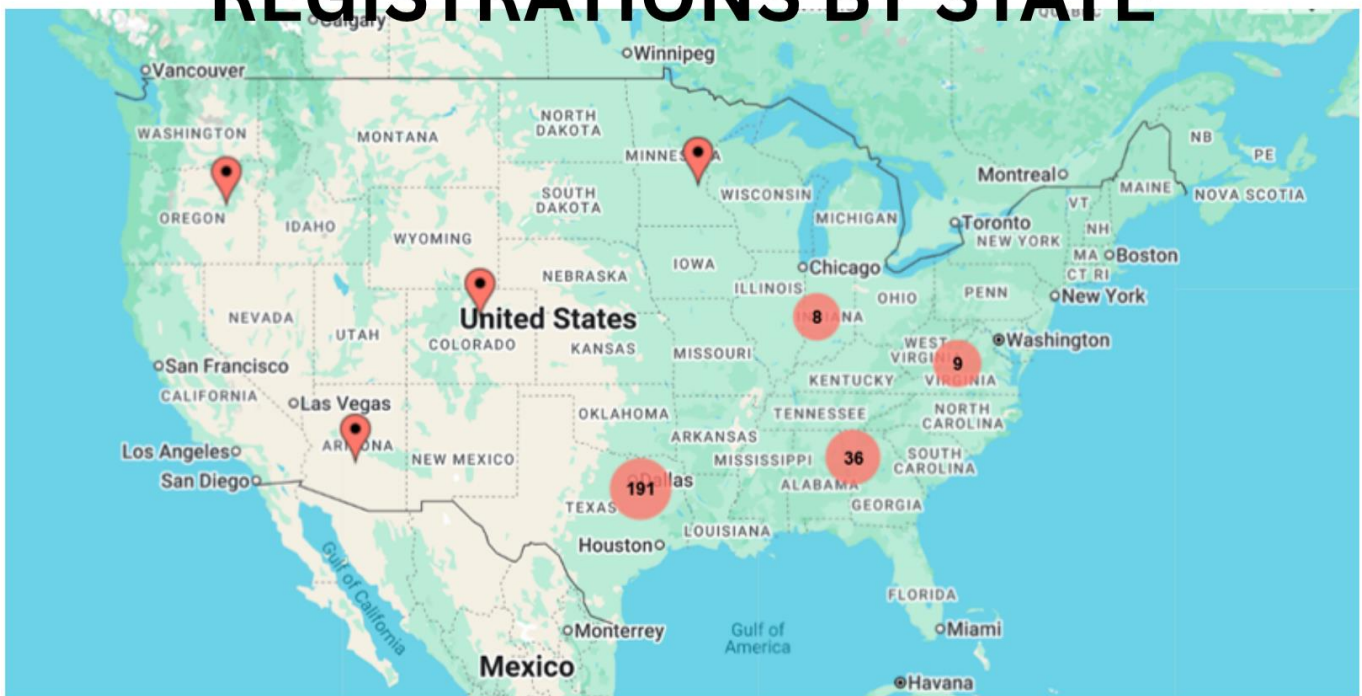
37% of those women were first-time attendees

## EXPANDED REACH

21% of the women were returning from prior years

## LONG-TERM COMMUNITY RETENTION

# REGISTRATIONS BY STATE



# YOUR INVITATION

We invite you to partner with us in serving this very special population by considering becoming a Titanium, Platinum, Silver, or Gold Level Sponsor.

Your sponsorship will help provide scholarships for participants who otherwise would not be able to attend. There are also additional opportunities to sponsor a plenary session, conference meal, or help purchase items such as conference bags or shirts for participants.

As in years past, there will be a focus on medication adherence, mental health, advocacy, holistic self-care, and several interest rooms including fitness, crafts and much more. This conference is the largest of its kind, exclusively focused on women living with HIV, and we hope to grow the event to positively impact many more participants in the years to come.

Legacy has created a long lasting and sustainable event that continues to be a focal point for women living with HIV. Non-profits, medical professionals, drug companies, private companies, and wellness experts all want to be a part of this rare opportunity.

Our large number of attendees provide a great opportunity for exhibitors. As a sponsor and exhibitor, you will be able to connect directly with women living with HIV and create lasting relationships. Also, due to the community aspect of this event, working with conference participants has much more potential than the event itself and will provide beneficial publicity once the event is over.



# WHY SPONSOR?

This event is an exceptional opportunity to build awareness of your brand among potential clients and collaborators in the community. Share your company's message with our clients, partners, and supporters.

As the Grace Project Conference continues to grow in size, your organization and brand will be seen by the clients that matter. Sponsors will have their logos placed on the conference website, email communications, invitations, and on the selected marketing brochures, and across the Conference venue, depending on the package selected.



**Our sponsorship offerings are designed with you in mind: **Connect** with women living with HIV and gain a deeper understanding of their needs and challenges. **Network** with community leaders and strengthen **customer relationships**. **Collect** new leads to engage with and nurture after the event **Promote** your company's visibility pre-event, during, and post-event through Legacy Cares' networks and social media. **Educate** attendees and **raise brand awareness** about new products and services.**



## **DIAMOND SPONSOR (Exclusive Offer)**

### **\$35,000**

- Premium Large Island Booth Space in High-Traffic Location
- Opportunity to Host a Sponsored Plenary Session During the Conference
- Speaking Opportunity During a General Session or Featured Program

#### **Segment**

- Full Page Color Advertisement inside Program Front Cover
- Additional Full Page Color Advertisement in Conference Program
- Verbal Recognition by Emcees at All General Sessions
- Featured Sponsor Recognition During Opening and Closing Sessions
- Company Logo Posted on Conference Website
- Company Banner Ad on Legacy Website for One Year
- Company Logo Recognition in Conference Promotional Materials
- Company Logo on Billboard Sign in General Session Room
- Company Logo Included in Pre-Conference Email Promotions
- Opportunity to Provide Branded Materials or Giveaways in Conference Bags
- Six Complimentary Full Conference Registrations
- VIP Seating for General Sessions
- Priority Booth Placement Selection
- Social Media Recognition Before, During, and After the Conference

**STEEL SPONSOR (exclusive offer)**  
**\$20,000**

- Premium Booth Space in High-Traffic Location
- Opportunity to Host a Sponsored Workshop or Educational Breakout Session
- Speaking Opportunity During a Breakout Session or Featured Panel
- Full Page Color Advertisement in Conference Program
- Verbal Recognition by Emcees During General Sessions
- Company Logo Posted on Conference Website
- Company Logo Recognition in Conference Promotional Materials
- Company Logo on Billboard Sign in General Session Room
- Company Logo Included in Pre-Conference Email Promotions
- Opportunity to Provide Branded Materials or Giveaways in Conference Bags
- Four Complimentary Full Conference Registrations
- Priority Booth Placement Selection
- Social Media Recognition Before and During the Conference

**TITANIUM SPONSOR**  
**\$10,000**

- Large Island Booth Space
- Full Page Color Advertisement inside Program front cover
- Verbal Recognition by Emcees at all General Sessions
- Company Logo posted on Conference Website
- Company Banner Ad on Legacy Website for one year
- Company Logo Recognition in Conference Promotional Material
- Company Logo on Billboard Sign in General Session Room
- Six Complimentary Full Conference Registrations
- Social Media Recognition
- Complimentary Room/Tax for two nights
- Sponsor Ribbons
- Presenting Sponsor

## **PLATINUM SPONSOR**

### **\$5000**

- Small Island Booth
- Full Page Color Advertisement
- Verbal Recognition by Emcees at all General Sessions
- Company Logo posted on Conference Website
- Company Banner Ad on Legacy Website for six months
- Company Logo Recognition in Conference Promotional Material
- Company Logo on Billboard Sign in General Session Room
- Four Complementary Full Conference Registrations
- Social Media Recognition
- Sponsor Ribbons



## **GOLD SPONSOR**

### **\$3,000**

- Prime Booth Space
- Half Page Color Advertisement
- Company Name listed on Conference Website
- Company Banner Ad on Legacy Website for 3 months
- Company Logo Recognition in Conference Promotional Material
- Two Complementary Full Conference Registrations
- Social Media Recognition
- Sponsor Ribbons

## **SILVER SPONSOR**

### **\$1,000**

- Non-Prime Booth Space
- Quarter Page Color Advertisement
- Company Name listed on Conference Website
- Company Banner Ad on Legacy Website for two months
- Company Name listed in Conference Promotional Material
- Two Complementary Full Conference Registrations
- Social Media Recognition
- Sponsor Ribbons



## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### **OPENING PLENARY SPONSOR**

Event listed on official event schedule | Mention on social media | Listing on conference website | Branded signage during reception | registration fee waiver for two (2) company reps

### **AUDIOVISUAL SPONSOR**

Signage with logo throughout the entire conference venue notating your audiovisual sponsorship | Mention on social media | Listing on conference website | registration fee waiver for three (3) company reps

### **BREAKFAST PLENARY SPONSOR**

Branded signage at morning break services | Mention on social media | Listing on conference website | registration fee waiver for two (2) company reps

## **LUNCH PLENARY SPONSOR**

Branded signage at afternoon break services | Mention on social media | Listing on conference website | registration fee waiver for two (2) company rep

## **SATURDAY NIGHT BALL SPONSOR**

Event listed on official event schedule | Mention on social media | Listing on conference website | Branded signage during cocktail | registration fee waiver for two (2) company reps

## **PRE-CONFERENCE EVENT SPONSOR**

Event listed on official event schedule | Sole branded signage at sponsored event | Listing on conference website | Mention on social media | registration fee waiver for two (2) company reps

## **CONFERENCE SHIRT SPONSOR**

Sponsor logo sleeve of shirts | Mention on social media | Listing on conference website | registration fee waiver for two (2) company representatives

## **NAME BADGES & LANYARDS SPONSOR**

Logo on badge | Mention on social media | Listing on conference website and sponsor banner | registration fee waiver for one (1) company rep

## **BAGS SPONSOR**

Logo printed on the conference bags provided to all conference delegates | Mention on social media | Listing on conference website | registration fee waiver for one (1) company rep

## **FRIDAY EVENING BREAKOUT SPONSOR**

Event listed on official event schedule | Mention on social media | Listing on conference website | Branded signage during cocktail | registration fee waiver for one (1) company reps

**For more information or to discuss existing or sponsorship packages,  
please contact our team:**

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